

THE ULTIMATE Pageant

PREPARATION TIMELINE



3-6 Months Before Pageant

- Establish Internet and social media presence
- Arrange plans for travel and accommodations
- Create meal plan and fitness routine
- Prepare sponsor packet and seek out sponsors
- Book local appearances and events



6-8 Weeks Before Pageant

- Finalize wardrobe selections
- Submit ads for pageant program book
- Provide event info to supporters
- Touch base with pageant director
- Calendar all salon appointments



2-4 Weeks Before Pageant

- Finalize all competition wardrobe items
- Select and purchase accessories
- Rehearse talent and stage modeling daily
- Work on advanced interview techniques
- Attend final salon appointments



6-12 Months Before Pageant

- Apply to compete in your pageant
- Establish local title (if applicable)
- Complete paperwork and prepare a budget
- Obtain professional headshot photos
- Finalize mission statement or pageant platform



8-12 Weeks Before Pageant

- Collect sponsorship funds
- Attend appearances and events
- Shop for competition wardrobe
- Design program book ads
- Ramp-up social media posting



4-6 Weeks Before Pageant

- Begin stage modeling and talent rehearsals
- Practice interview and speech skills
- Book makeup artist or makeup lessons
- Meet with seamstress for alterations
- Submit press release to local media



7-10 Days Before Pageant

- Create pageant packing list
- Pack all wardrobe and accessories
- Participate in mock pageant interview practice
- Watch national and local news daily
- Pack any remaining items and check travel plans